

Westmoreland County Community College Associate of Applied Science Business General Management Catalog 2014-15		SEM.	Argosy University Bachelor of Science Business Administration Catalog 2014-15		SEM.
GENERAL EDUCATION					
BUS 120 Math of Business	3	General Education Mathematics Requirement	3		
CPT 150 Microcomputer Concepts	3	Open Elective	3		
ECN 255 Macroeconomics	3	ECO201 Macroeconomics/General Education Social Science Requirement	3		
ECN 256 Microeconomics	3	ECO202 Microeconomics/General Education Social Science Requirement	3		
ENG 161 College Writing	3	ENG101 Composition I	3		
ENG 164 Advanced Composition	3	ENG102 Composition II	3		
Select <u>one</u> of the following:					
SPC 155 Effective Speech	3	General Education Elective Requirement	3		
SPC 156 Interpersonal Communication	3	General Education Requirement/COM180 Interpersonal Effectiveness	3		
MAJOR					
BUS 140 Intro to Business	3	BUS/Open Elective	3		
*BUS 158 Principle of Management	3	MGT416 Management Operations	3		
BUS 205 Business Law	3	BUS212 Business Law & Corporate Ethics	3		
BUS 245 Principles of Marketing	3	MKT230 Principles of Marketing	3		
BUS 296 Business Strategy	3	BUS/Open Elective	3		
*FIN 220 Business Finance	3	FIN401 Financial Management	3		
ACC 165 Accounting for Managers	3	ACC202 Principles of Management Accounting	3		
CONCENTRATION					
BUS 241 Human Resource Management	3	BUS/Open Elective	3		
BUS 244 Business Statistics	3	General Education Math	3		
BUS 249 Labor Relations	3	BUS/Open Elective	3		
BUS 258 Supervisory Management	3	BUS/Open Elective	3		
BUS 275 Organizational Behavior	3	BUS/Open Elective	3		
BUS 288 Business Analytics	3	BUS/Open Elective	3		
Remaining Bachelor of Science in Business Administration Degree Requirements					
General Education					
Humanities					
Natural Sciences					
General Education Electives					
COM180 Interpersonal Effectiveness					
ASP100 Skills for Success					
Waived with completion of associate's degree or a minimum of 60 transfer credits and 2.0 cumulative GPA – student must complete an additional 3 credit General Education course to satisfy the 42 credits of General Education requirement					
Core					
ACC201 Principles of Accounting					
BUS320 21 st Century Leadership & Beyond					
MGT334 Data Driven Decision-Making					
MGT402 Project Management					
BUS470 Global Business Management					
BUS499 Business Policy & Strategic Solutions					
Business Administration Electives or Concentration Options					
<i>Students are required to complete four business electives, or 12 credit hours. Students may select one of the optional concentrations that will be applied to this requirement or take any four business courses not listed as core requirements.</i>					
Accounting			Finance		
ACC415 Auditing			ACC420 Capital Budgeting		
ACC418 Corporate Taxation			BUS434 International Finance Management		
ACC420 Capital Budgeting			FIN430 Corporate Finance		
BUS475 Strategic Cost Management			FIN434 Financial Decisions for Profit, People and the Planet		
Healthcare Management			Human Resources		

HCM401 Strategic Planning & Program Development HCM402 Human Resource Management in Healthcare Systems HCM403 Quality Assurance in Healthcare Systems HCM404 Healthcare Policy & Administration	BUS435 Employment Law BUS436 International Human Resources Management MGT420 Compensation & Benefits MGT430 Training & Development
International Business BUS433 International Marketing BUS434 International Finance Management BUS436 International Human Resources Management BUS470 Global Business Management	Marketing BUS365 Marketing, Sales & Channel Management BUS433 International Marketing MKT431 Consumer Behavior MKT432 Marketing Research & Analysis
Organizational Management BUS470 Global Business Management MGT413 Managing Change MGT430 Training & Development MGT450 Cultural Diversity in the Workplace	
Open Electives (minimum of 33 credits)	
Total Semester Credits	
120	
Transfer of Credit/Degree Requirements	
<ul style="list-style-type: none"> • Students may transfer a maximum of 72 lower division or 90 total semester credit hours • *Lower division courses (100-200 level) that are similar in content to Argosy required courses as determined by the appropriate Argosy office do not need to be retaken; however, the upper division (300-400 level) credit must be replaced with another upper division elective. • The following are requirements for the BSBA degree: <ul style="list-style-type: none"> ○ A minimum of 42 upper division credits ○ Eleven business core courses or 33 credit hours ○ Four business electives, or 12 credit hours OR one concentration of 12 credits hours ○ Eleven courses, or 33 credits of Open Electives 	