Westmoreland County Community College

Strategic Plan FY ‘15 to FY ‘17
Creating Opportunities and Going from “Good to Great”

Thrust A: Enrollment Management

Westmoreland County Community College (WCCC) will develop and implement strategies to improve students’ abilities to successfully accomplish their higher education, personal and career goals by means of quality education and supportive synchronous services throughout their lifecycle as a WCCC student.

Strategic Goals:
I. WCCC will increase awareness of, access to and enrollment in the affordable and quality educational programming (credit, non-credit and customized contract training) available from the College.
II. WCCC will increase student success from College inquiry to completion of educational/career goals.
III. WCCC will increase student satisfaction and connectedness/belongingness.

Thrust B: Resources

Westmoreland County Community College (WCCC) will develop, acquire, manage and deploy resources to support the College’s mission and strategic goals.

Strategic Goals:
I. WCCC will enhance College talent, leadership, productivity and accountability.
II. WCCC will secure funding to support scholarships, education activities and assistance, and College sustainability through fundraising and grants.
III. WCCC will improve the College’s current and future financial positions.
IV. WCCC will implement effective and efficient processes to meet College and constituents’ needs.
V. WCCC will develop and initiate a plan aimed to improve and sustain a safe and secure learning, teaching and working environment.