



Division of Professional Studies

Bachelor of Science, Marketing

Business Marketing (A.A.S.)

Student:

WCCC Semester I				
Transfer	SFU Eq.	Code	Description	Cr.
	WRIT102	ENG 161	College Writing	3
	FREE	BUS 145	Excel for Business Environment	3
	FREE	BUS 120	Mathematics for Business	3
	BUS 101	BUS 140	Introduction to Business	3
	ECON101	ECN 255	Macroeconomics	3
	CORE114	PDV 101	First Year Seminar	1
Total Credits				16

WCCC Semester II				
Transfer	SFU Eq.	Code	Description	Cr.
	COMM208	ENG 163	Business Communication	3
	FREE	ACC 165	Accounting for Majors	3
	FREE	BUS 188	Social Media for Business	3
	MGMT101	BUS 158	Principles of Management	3
	BLAW301	BUS 205	Business Law	3
Total Credits				15

WCCC Semester III				
Transfer	SFU Eq.	Code	Description	Cr.
	COMM103	SPC 155	Effective Speech	3
	BUSA311	BUS 244	Business Statistics	3
	MKTG101	BUS 245	Principles of Marketing	3
	FIN 202	FIN 220	Business Finance	3
	MKTG Elect	MKT 252	Public Relations	3
Total Credits				15

WCCC Semester IV				
Transfer	SFU Eq.	Code	Description	Cr.
	FREE	BUS 240	Techniques of Selling	3
	FREE	BUS 278	Data Analytics	3
	MKTG Elect	MKT 251	Consumer Behavior	3
	COMM310	MKT 254	Advertising and Promotion	3
	FREE	BUS 296	Business Strategy	3
Total Credits				15

WCCC Additional Courses				
Transfer	SFU Eq.	Code	Description	Cr.
	ACCT101	ACC 155	Accounting I	3
	HIST	Elective	History Elective	3
	ECON102	ECN 256	Microeconomics	3
	ACCT102	ACC 219	Managerial Accounting	3
	BUSA103	BUS 288	Business Analytics	3
	FREE			4
Total Credits				19

WCCC Additional Courses				
Transfer	SFU Eq.	Code	Description	Cr.
	FNAR	Elective	ART155	3
	LIT Elect	ENG 255	Introduction to Literature	3
	PHIL105	PHL 161	Intro to Ethics	3
	SCI Elect	Elective	Science Elective	3
	SOCSCI	Elective	Social Science Elective	3
	FREE			3
Total Credits				18

DPS				
Complete	Semester	Code	Description	Cr.
		FTAE105	Introduction to Franciscan Theology	3
		MGMT102	Production/Operations Management	3
		MKTG206	Global Marketing Strategy	3
		LANG Elective	Language and Culture Elective	3
		PHIL213	Business Ethics	3
Total Credits				15

DPS				
Complete	Semester	Code	Description	Cr.
		MIS 102	Management Information Systems	3
		MKTG321	Marketing Research	3
		MKTG320	Consumer Insight	3
		MKTG404	Marketing Management (fulfills COREIII)	3
		MGMT401	Strategic Management	3
Total Credits				15

98 TRANSFER CREDITS

9/24 sll