

Business, Certificate

ENTREPRENEURSHIP

School of Business

Program Description

The Business Entrepreneurship Certificate is designed to provide the student with an introduction to the ownership, operation, and management of small business ventures. Courses included in this certificate may be applied toward the Business – Entrepreneurship AAS program.

Career Opportunities

Graduates of the Business Entrepreneurship Certificate may find employment as assistant managers, junior department heads, administrative assistants, and front-line supervisors in small businesses. Job opportunities will be available in small businesses, nonprofit organizations, and in franchise ownership and management.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Participate in the management of small businesses.
- Become skilled in starting and managing small businesses.
- Act as an administrative assistant to a small business owner.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Prereq/Coreq(Co)	Options Available
Fall	1	PDV 101	First Year Seminar	1		
	2	BUS 188	Social Media in Business	3		
	3	BUS 244	Business Statistics	3	BUS 120 (C or better) or MTH 052	
	4	FIN 155	Personal Finance	3		
Spring	5	BUS 240	Techniques of Selling	3		
	6	BUS 262	Entrepreneurship	3		
	7	ACC 165	Accounting for Managers	3	MTH 050 or Placement	ACC 155

Minimum Program Credits

19

SMBMG