

# Business, AAS

ENTREPRENEURSHIP

School of Business

## Program Description

The Business Entrepreneurship AAS program provides students with an introduction to business and the basic principles of management and emphasizes the skills needed to operate and administer a small business enterprise.

## Career Opportunities

Graduates of the Business Entrepreneurship AAS program may find employment as assistant managers, junior department heads, administrative assistants, and front-line supervisors in small businesses. Job opportunities will be available in small businesses, nonprofit organizations, and in franchise ownership and management.

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Exhibit effective written and oral communication skills.
- Demonstrate knowledge of the business environment.
- Demonstrate proficiency with the core principles of small business theory and practice.
- Practice effective problem-solving and decision-making skills.
- Recognize ethical and global dimensions in business practice.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Prereq/Coreq(Co)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1		
	2	ENG 161	College Writing	3	ENG 085 with Permission of Instructor, ENG 095 or Placement	
	3	BUS 145	Excel for Business Environment	3		
	4	BUS 120	Mathematics of Business	3	MTH 050 or Placement	
	5	BUS 140	Introduction to Business	3		
	6	FIN 155	Personal Finance	3		
1st Spring	7	ENG 163	Business Communication	3	ENG 161	ENG 164
	8	ACC 165	Accounting for Managers	3	MTH 050 or Placement	ACC 155
	9	ECN 256	Microeconomics	3	BUS 120 (C or better) or MTH 052	
	10	BUS 158	Principles of Management	3		
	11	BUS 205	Business Law	3		
2nd Fall	12	ACC 120	QuickBooks	1		
	13	BUS 188	Social Media in Business	3		
	14	BUS 245	Principles of Marketing	3		
	15	BUS 244	Business Statistics	3	BUS 120 (C or better) or MTH 052	
	16	FIN 220	Business Finance	3	ACC 155 or ACC 165	
	17	SPC 155	Effective Speech	3		SPC 156
2nd Spring	18	BUS 240	Techniques of Selling	3		
	19	BUS 262	Entrepreneurship	3		
	20	FIN 266	Financial Statement Analysis	3	FIN 220	
	21	BUS 278	Data Analytics	3	BUS 244	
	22	BUS 296	Business Strategy	3	45 Credits in Business AAS	

Minimum Program Credits

62

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