

## Graphic Design, AFA

### School of Art, Humanities, Social Sciences and Public Service

#### Program Description

The Graphic Design AFA degree program offers a foundation curriculum parallel to the first two years of a baccalaureate in fine arts (BFA). As a transfer program, students will begin their graphic design program with foundational learning experience before moving to a senior institution. Students completing the AFA in Graphic Design are prepared for a range of higher education options such as graphic design, brand identity, package design or environmental graphic design. The program is designed to enhance student visual literacy and conceptual skills in a state-of-the-art environment. Adobe's industry-leading digital communication tools and services lay the groundwork to facilitate innovative creative experiences. The components of this program develop technical competency, while cultivating aesthetic judgment, artistic quality and thought maturity that will provide students with a broad range of options for their future careers in visual communications.

The college also offers an AAS in Communication Design that prepares students for entry-level positions in production, sales and support in printing and publishing.

#### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Outline key aspects and careers within the graphic design profession.
- Identify major design movements and influences from historical, cultural and social perspectives.
- Analyze and critique student, professional and historical design from multiple cultures and time periods.
- Integrate layout, typography, imagery and color elements in combination with the principles of art, design and visual perception.
- Experiment with concept development and visual planning strategies in the development of creative solutions for contemporary design issues.
- Demonstrate solid foundation skills and competency in the use of analog and digital tools, emerging technology and software applications.
- Incorporate safe practices in the use of various art/design materials, tools and equipment.
- Demonstrate constructive, organized work habits and clear communication skills.
- Prepare a portfolio of work that reflects a high level of conceptual engagement, knowledge and technical skills.

Sugg. Term	Seq #	Course ID	Course Title	Cr	Prereq/Coreq(Co)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1		
	2	ART 160	2-D Design	3		
	3	ART 162	Drawing I	3		
	4	GCT 100	Design Technology I	1		
	5	GCT 115	Design & Layout I	3		
	6	GCT 151	Art & Illustration I	3		
	7	ENG 161	College Writing	3	ENG 085 or Placement	
1st Spring	8	ART 142	Typography	3		
	9	GCT 126	Motion Graphics	3		
	10	GCT 131	Type & Publishing I	3		
	11	GCT 156	Graphics Production	3	GCT 151	
	12	GCT 161	Creative Imaging I	3		
2nd Fall	13	ART 143	Printmaking	3		ART 140
	14	ENG 164	Advanced Composition	3	ENG 161	ENG 165
	15	GCT 164	Interactive Design	3	GCT 126	
	16	GCT 200	Design Technology II	3	GCT 100	
	17	MTH 161	Modern College Mathematics	3	MTH 052 or Placement	MTH 157
2nd Spring	18	ART 159	History of Graphic Design	3		
	19	GCT 296	UI/UX Design	3	GCT 164	
	20	Elective	Natural Science Elective	4		Page 28 Column V
	21	Elective	Restricted Elective	3		See List
	22	SOC 255	Cultural Anthropology	3		Page 28 Column III

Minimum Program Credits

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Restricted Electives: ART 180; GCT 290; VPP 170