

Business, AAS
ENTREPRENEURSHIP
School of Business

Program Description

The Business Entrepreneurship AAS program provides students with an introduction to business and the basic principles of management and emphasizes the skills needed to operate and administer a small business enterprise.

Career Opportunities

Graduates of the Business Entrepreneurship AAS program may find employment as assistant managers, junior department heads, administrative assistants, and front-line supervisors in small businesses. Job opportunities will be available in small businesses, nonprofit organizations, and in franchise ownership and management.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Exhibit effective written and oral communication skills.
- Demonstrate knowledge of the business environment.
- Demonstrate proficiency with the core principles of small business theory and practice.
- Practice effective problem-solving and decision-making skills.
- Recognize ethical and global dimensions in business practice.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Prereq/Coreq(Co)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1		
	2	ENG 161	College Writing	3	ENG 085 or Placement	
	3	BUS 145	Excel for Business Environment	3		
	4	BUS 120	Mathematics of Business	3	MTH 050 or Placement	
	5	BUS 140	Introduction to Business	3		
	6	FIN 155	Personal Finance	3		
1st Spring	7	ENG 163	Business Communication	3	ENG 161	ENG 164
	8	ACC 165	Accounting for Managers	3	MTH 050 or Placement	ACC 155
	9	ECN 256	Microeconomics	3	BUS 120 with a "C" or Better or MTH 052	
	10	BUS 158	Principles of Management	3		
	11	BUS 205	Business Law	3		
2nd Fall	12	ACC 120	QuickBooks	1		
	13	BUS 188	Social Media in Business	3		
	14	BUS 245	Principles of Marketing	3		
	15	BUS 244	Business Statistics	3	BUS 120 with a "C" or Better or MTH 052	
	16	FIN 220	Business Finance	3	ACC 155 or ACC 165	
	17	SPC 155	Effective Speech	3		SPC 156
2nd Spring	18	BUS 240	Techniques of Selling	3		
	19	BUS 262	Entrepreneurship	3		
	20	FIN 266	Financial Statement Analysis	3	FIN 220	
	21	BUS 278	Data Analytics	3	BUS 244	
	22	BUS 296	Business Strategy	3	45 Credits in Business AAS	
Minimum Program Credits				62		SBM