

Business, Diploma

School of Business

Program Description

The Business Diploma program is designed to provide the student with a selection of general business management courses. Courses included in this diploma may be applied toward several Business AAS programs.

Career Opportunities

Graduates of the general management option may find employment as assistant managers, production managers, management trainees, quality control officers, warehouse managers, and inventory managers.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Participate in business management functions.
- Conduct marketing analysis and manage sales.
- Conduct financial analysis and manage finances.
- Join a small business as a member of management.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Prereq/Coreq(Co)	Options Available
Fall	1	PDV 101	First Year Seminar	1		
	2	BUS 145	Excel for Business Environment	3		
	3	BUS 140	Introduction to Business	3		
	4	BUS 120	Mathematics of Business	3	MTH 050 or Placement	
	5	ENG 161	College Writing	3	ENG 085 with Permission of Instructor, ENG 095 or Placement	
	6	BUS 158	Principles of Management	3		
Spring	7	ECN 255	Macroeconomics	3	BUS 120 (C or better) or MTH 052	
	8	BUS 245	Principles of Marketing	3		
	9	ACC 165	Accounting for Managers	3	MTH 050 or Placement	ACC 155
	10	BUS 205	Business Law	3		
	11	FIN 220	Business Finance	3	ACC 155 or ACC 165	

Minimum Program Credits

31

BUSG