

Business Administration, AA

School of Business

Program Description

The Business Administration AA degree is designed primarily for those students who plan to transfer to a Pennsylvania Transfer and Articulation Oversight Committee (TAOC) four-year institution and are interested in majoring in an area of business such as accounting, finance, international business, general management, marketing and sales, human resource management or business information systems.

Note that although we offer ACC, BUS, ECN, FIN and MKT courses in online and face-to-face formats, many of these courses are not offered in multiple formats each semester. It is important to work with your advisor to find out which courses will be offered in your preferred format.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Exhibit effective written and oral communication skills.
- Demonstrate knowledge of the practice of accounting, economics, finance, management and marketing, and the applications of these topics in the business environment.
- Use problem-solving and decision-making skills to appraise and evaluate business practices.
- Recognize ethical and global dimensions in business practice and how business integrates social responsibility into their ongoing operations

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Prereq/Coreq(Co)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1		
	2	BUS 145*	Excel for Business Environment	3		CPT 150
	3	ENG 161	College Writing	3	ENG 085 or Placement	
	4	MTH 157	College Algebra	3	MTH 100 or Placement	
	5	ACC 155	Accounting I	3	MTH 050 or Placement	
	6	PHL 102	Critical Thinking	3		
1st Spring	7	BUS 158	Principles of Management	3		
	8	ACC 156	Accounting II	3	ACC 155	
	9	ENG 164	Advanced Composition	3	ENG 161	
	10	BUS 205	Business Law	3		
	11	Elective	Natural Science Elective	4		Page 28 Column V
2nd Fall	12	BUS 245	Principles of Marketing	3		
	13	FIN 220	Business Finance	3	ACC 155 or ACC 165	
	14	BUS 244	Business Statistics	3	BUS 120 with a "C" or Better or MTH 052	
	15	BUS 250*	Calculus for Business	3	MTH 157	MTH 172
	16	ECN 255	Macroeconomics	3	BUS 120 with a "C" or Better or MTH 052	
	17	Elective	Social Science Elective	3		Page 28 Column III
2nd Spring	18	SPC 155	Effective Speech	3		SPC 156
	19	BUS 278	Data Analytics	3	BUS 244	
	20	ECN 256	Microeconomics	3	BUS 120 with a "C" or Better or MTH 052	
	21	Elective	Humanities Elective	3		Page 28 Column II
	22	Elective	Natural Science Elective	4		Page 28 Column V

Minimum Program Credits

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BUS

*CPT 150 may be required instead of BUS 145. Check with your advisor.

*MTH 172 may be required instead of BUS 250. Check with your advisor.