

## Business, Diploma

### School of Business

The Business Diploma program is designed to provide the student with a selection of general business management courses. Courses included in this diploma may be applied toward several Business AAS programs.

#### Career Opportunities

Graduates of the general management option may find employment as assistant managers, production managers, management trainees, quality control officers, warehouse managers, and inventory managers.

#### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Participate in business management functions.
- Conduct marketing analysis and manage sales.
- Conduct financial analysis and manage finances.
- Join a small business as a member of management.

| Sugg. Term | Seq # | Course ID | Course Title                   | Cr. | Prereq/Coreq(Co)                | Options Available |
|------------|-------|-----------|--------------------------------|-----|---------------------------------|-------------------|
| Fall       | 1     | PDV 101   | First Year Seminar             | 1   |                                 |                   |
|            | 2     | BUS 145   | Excel for Business Environment | 3   |                                 |                   |
|            | 3     | BUS 140   | Introduction to Business       | 3   |                                 |                   |
|            | 4     | BUS 120   | Mathematics of Business        | 3   | MTH 050, MTH 050A or Placement  |                   |
|            | 5     | ENG 161   | College Writing                | 3   | ENG 085 or Placement            |                   |
|            | 6     | ECN 255   | Macroeconomics                 | 3   | MTH 052, MTH 052A, or Placement |                   |
| Spring     | 7     | BUS 158   | Principles of Management       | 3   |                                 |                   |
|            | 8     | BUS 245   | Principles of Marketing        | 3   |                                 |                   |
|            | 9     | ACC 165   | Accounting for Managers        | 3   | MTH 050, MTH 050A or Placement  | ACC 155           |
|            | 10    | BUS 205   | Business Law                   | 3   |                                 |                   |
|            | 11    | FIN 220   | Business Finance               | 3   | ACC 155 or ACC 165              |                   |

Total Program Credits

31

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