

Multimedia and Photography, AAS

PHOTOGRAPHY

School of Art, Humanities, Social Sciences and Public Service

The photography option prepares students to function in entry-level positions within commercial, industrial and educational settings. Students will acquire production skills in state-of-the-art computer-based photographic imaging. Under supervision, students complete an internship experience in which they apply theoretical knowledge to workplace situations.

Career Opportunities

Career opportunities for photography graduates exist with advertising agencies, studios, service bureaus and corporate in-house photographic/advertising/public relations departments. A large portion of individuals working in this field are self-employed persons working on various creative and technical projects.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Produce a portfolio that demonstrates the ability to implement theory with practical situations.
- Employ processes and methods to produce photo imagery significant to the job.
- Communicate effectively and appropriately using vocabulary indicative of the technology.
- Design and implement computer-based imagery by producing effective digital presentations.
- Demonstrate the ability to meet deadlines of required assigned tasks.
- Effectively function with associates as a member of a visual communications production team.
- Operate various types of standard as well as specialized photographically related equipment.
- Practice appropriate safety procedures inherent to the industry.
- Effectively network with art directors, designers, printers and others within the field.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Term Offered	Prereq(s)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	ENG 161	College Writing	3	F, Sp, Su	ENG 085 or Placement	
	3	BUS 140	Introduction to Business	3	F, Sp, Su		
	4	MED 160	Basic Photography	3	F, Sp, Su		
	5	MED 110	Digital Presentation	3	F, Sp		
1st Spring	6	MED 170	Digital Photography Photoshop	3	F, Sp, Su		
	7	ENG 162	Technical Communication	3	F, Sp, Su	ENG 161	
	8	MED 159	Basic Video Production	3	F, Sp		
	9	MED 161	Portrait Photography	3	F, Sp	MED 160	
	10	MED 255	Public Relations	3	F, Sp		
	11	SPC 155	Effective Speech	3	F, Sp, Su		
2nd Fall	12	MED 150	Editing and Video Tech/Premiere Pro	3	F		
	13	MED 256	Advertising	3	F, Sp		
	14	MED 260	Interactive Multimedia	3	F		
	15	MED 271	Adv Digital Photography Photoshop	3	F	MED 170	
	16	BUS 120	Mathematics of Business	3	F, Sp, Su	MTH 050, 050A or Placement	
2nd Spring	17	MED 199	Internship	3	F, Sp, Su	Instructor Permission and 30 cr MED completed	
	18	MED 200	Portfolio Development	3	Sp	MED 170 & 271	
	19	MED 263	Photojournalism	3	Sp	MED 170 & 161 or 271	
	20	MED 266	Studio/Location Photography	3	Sp	MED 161, 170 & 271	
	21	PSY 160	General Psychology	3	F, Sp, Su		

Total Program Credits

61