Communication Design, Certificate
WEB AND MOBILE
School of Art, Humanities, Social Sciences and Public Service

The Communication Design, Web and Mobile Certificate provides students with basic hands-on experience with the tools to visualize and communicate information in compelling ways across media and formats. The certificate focuses on Web design and structure, and stresses the importance of accessibility, usability and optimization and best practices. Courses included in this certificate may be applied toward the Communication Design AAS degree.

Career Opportunities

Graduates of the certificate will have acquired the basic skills necessary for entry-level positions such as Web graphic designers or multimedia artists within the fields of web design and content development. Almost all individuals are self-employed professionals working on creative and technical projects. Employment is expected to grow by 8 percent from 2010 to 2020, slower than the average for all occupations.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:
- Demonstrate proficiency with Apple computers, Adobe production software and various multimedia, web and mobile production techniques and processes
- Effectively research, plan and implement static and motion content design, optimization and publishing for screen-based media, and web and mobile communications
- Communicate effectively, develop appropriate attitudes, soft skills and work habits while working collaboratively with a creative team or independently.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Term Offered	Prereq(s)	Options Available
Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	GCT 100	Design Technology I	1	F, Sp		
	3	GCT 115	Design & Layout I	3	F, Sp		
	4	GCT 125	Emerging Technology I	3	F, Sp		
Spring	5	GCT 163	Emerging Technology II	3	Sp		
	6	GCT 151	Art & Illustration I	3	F, Sp		
Fall	7	GCT 287	Emerging Technology III	3	F		

Total Program Credits   17