

Art Business, Certificate

School of Art, Humanities, Social Sciences and Public Service

The Certificate in Art Business provides practical information to sustain a career in art. Students learn the core principles of business, art law, grant writing, museum careers, contemporary art and other key concepts while examining the trends in art and the art market. Students will gain an understanding of the intricate art world network of galleries, auction house, dealers, artists, non-profits and more.

Career Opportunities

This certificate will expose students to a wide range of career tracks to initiate a professional path in creative industries and entrepreneurship. In addition to small business options, the certificate will explore careers in museums. These include entry-level positions in visitor service, administrative assistants and fundraising and development. Advanced tracks include positions as curators, archivists, museum educators and technicians.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Learn about the structure of the art world and the interplay between the commercial and non-profit sectors.
- Gain art market knowledge.
- Acquire knowledge about the range of careers within a museum.
- Develop transferable skills such as grant writing, collections management, and a marketing plan to sell an artwork.
- Have networking opportunities with regional art world professionals.
- Become familiar with current research resources for art law and art business.
- Foster knowledge about employment opportunities in the commercial art world, museum professions and the creative industries.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Term Offered	Prereq(s)	Options Available
Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	BUS 188	Social Media in Business	3	F, Sp, Su		
	3	ART 170	Introduction to Grant Writing	3	F		
	4	ART 171	Art Law Legal Issues for Creative Professionals	3	F		
Spring	5	BUS 262	Entrepreneurship	3	F, Sp, Su		ART 175
	6	ART 172	Museum Careers	3	Sp		
	7	Elective	Restricted Elective	3	F, Sp, Su		See List

Total Program Credits

19

Restricted Electives:

ART 157 Introduction to Contemporary Art

ART 156 World Art

ART 286 Capstone Portfolio II

BUS 299 Business Internship