

Multimedia and Photography, AAS

MULTIMEDIA TECHNOLOGY

School of Art, Humanities, Social Sciences and Public Service

The Multimedia Technology Option is designed to prepare students for employment in commercial, industrial and educational settings as audiovisual technicians. Program graduates are prepared to provide for the operation of various multimedia equipment. Students will acquire production skills in the areas of instructional graphics, television, audio recording, digital photography and interactive multimedia. Under supervision, students complete an internship experience in which they apply theoretical knowledge to workplace situations.

Career Opportunities

Career opportunities exist within in-house corporate audiovisual departments as well as in advertising agencies and sound or video production houses. A large number of individuals working in the media field are self-employed freelancers working on a variety of creative and technical multimedia projects.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Systematically design, produce and analyze non-broadcast media and messages such as computer presentation, video, multi-image, graphics/print, photography and interactive computer-based media.
- Apply knowledge of the theory, application, utilization and management of non-broadcast communication technologies.
- Communicate effectively and appropriately using vocabulary indicative to the technology.
- Design and implement computer-based imagery by producing effective presentations.
- Apply communication principles to training and communications within organizations.
- Effectively function with associates as a member of a visual communications production team.
- Operate various types of standard as well as specialized media related equipment.
- Practice appropriate safety procedures inherent to the industry.
- Evaluate instructional media and organizational communication.

Sugg. Term	Seq #	Course ID	Course Title	Cr .	Term Offered	Prereq(s)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	ENG 161	College Writing	3	F, Sp, Su	ENG 085 or Placement	
	3	MED 155	Intro to Multimedia	3	F, Sp		
	4	MED 110	Digital Presentation	3	F, Sp		
1st Spring	5	MED 170	Digital Photography Photoshop	3	F, Sp, Su		
	6	MED 240	Audio Techniques	3	F		
	7	MED 150	Editing and Video Technology	3	F, Sp		
	8	MED 158	History of Cinema	3	Sp, Su		
	9	PSY 160	General Psychology	3	F, Sp, Su		
	10	SPC 155	Effective Speech	3	F, Sp, Su		
2nd Fall	11	MED 159	Basic Video Production	3	F, Sp		
	12	MED 255	Public Relations	3	F, Sp		
	13	ENG 162	Technical Communication	3	F, Sp, Su	ENG 161	
	14	MED 260	Interactive Multimedia	3	F		
	15	MED 256	Advertising	3	F, Sp		
2nd Spring	16	MED 257	Television Production	3	Sp	MED159	
	17	BUS 120	Business Math	3	F, Sp, Su	MTH 052, 052A or Placement	
	18	MED 270	Adv Editing and Video Tech Premiere Pro	3	Sp	MED 150	
	19	MED 290	Video Special Effects	3	Sp	MED 150	
	20	MED 271	Adv Digital Photography Photoshop	3	F, Sp	MED 170	
	21	MED 299	Internship	3	F, Sp, Su	Instructor Permission and 30 cr MED completed	

Total Program Credits

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