

# Multimedia and Photography, AAS

## PHOTOGRAPHY

### School of Art, Humanities, Social Sciences and Public Service

The photography option prepares students to function in entry-level positions within commercial, industrial and educational settings. Students will acquire production skills in state-of-the-art computer-based photographic imaging. Under supervision, students complete an internship experience in which they apply theoretical knowledge to workplace situations.

#### Career Opportunities

Career opportunities for photography graduates exist with advertising agencies, studios, service bureaus and corporate in-house photographic/advertising/public relations departments. A large portion of individuals working in this field are self-employed persons working on various creative and technical projects.

#### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Produce a portfolio that demonstrates the ability to implement theory with practical situations.
- Employ processes and methods to produce photo imagery significant to the job.
- Communicate effectively and appropriately using vocabulary indicative of the technology.
- Design and implement computer-based imagery by producing effective digital presentations.
- Demonstrate the ability to meet deadlines of required assigned tasks.
- Effectively function with associates as a member of a visual communications production team.
- Operate various types of standard as well as specialized photographically related equipment.
- Practice appropriate safety procedures inherent to the industry.
- Effectively network with art directors, designers, printers and others within the field.

Sugg. Term	Seq #	Course ID	Course Title	Cr.	Term Offered	Prereq(s)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	ENG 161	College Writing	3	F, Sp, Su	ENG 085 or Placement	
	3	BUS 140	Introduction to Business	3	F, Sp, Su		
	4	MED 160	Basic Photography	3	F, Sp, Su		
	5	MED 110	Digital Presentation	3	F, Sp		
1st Spring	6	MED 170	Digital Photography Photoshop	3	F, Sp, Su		
	7	ENG 162	Technical Communication	3	F, Sp, Su	ENG 161	
	8	MED 159	Basic Video Production	3	F, Sp		
	9	MED 161	Portrait Photography	3	F, Sp	MED 160	
	10	MED 255	Public Relations	3	F, Sp		
	11	SPC 155	Effective Speech	3	F, Sp, Su		
2nd Fall	12	MED 150	Editing and Video Tech/Premiere Pro	3	F, Sp		
	13	MED 256	Advertising	3	F, Sp		
	14	MED 260	Interactive Multimedia	3	F		
	15	MED 271	Adv Digital Photography Photoshop	3	F, Sp	MED 170	
	16	BUS 120	Mathematics of Business	3	F, Sp, Su	MTH 050, 050A or Placement	
2nd Spring	17	MED 199	Internship	3	F, Sp, Su	Instructor Permission and 30 cr MED completed	
	18	MED 200	Portfolio Development	3	F, Sp	MED 170 & 271	
	19	MED 263	Photojournalism	3	Sp	MED 170 & 161 or 271	
	20	MED 266	Studio/Location Photography	3	Sp	MED 161, 170 & 271	
	21	PSY 160	General Psychology	3	F, Sp, Su		

Total Program Credits

61