

Graphic Design, AFA

School of Art, Humanities, Social Sciences and Public Service

The Graphic Design AFA program offers a foundation curriculum parallel to the first two years of a baccalaureate in fine arts (BFA). As a transfer program, students will begin their graphic design program foundational learning experience before moving to a senior institution. Students completing the AFA in Graphic Design are prepared for a range of higher education options such as graphic design, brand identity, package design or environmental graphic design. The program is designed to enhance student visual literacy and conceptual skills in a state-of-the-art environment. Adobe's industry-leading digital communication tools and services lay the groundwork to facilitate innovative creative experiences. The components of this program develop technical competency, while cultivating aesthetic judgment, artistic quality and thought maturity that will provide students with a broad range of options for their future careers in visual communications.

The college also offers an AAS in Graphic Communications that prepares students for entry-level positions in production, sales and support in printing and publishing.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Outline key aspects and careers within the graphic design profession.
- Identify major design movements and influences from historical, cultural and social perspectives.
- Analyze and critique student, professional and historical design from multiple cultures and time periods.
- Integrate layout, typography, imagery and color elements in combination with the principles of art, design and visual perception.
- Experiment with concept development and visual planning strategies in the development of creative solutions for contemporary design issues.
- Demonstrate solid foundation skills and competency in the use of analog and digital tools, emerging technology and software applications.
- Incorporate safe practices in the use of various art/design materials, tools and equipment.
- Demonstrate constructive, organized work habits and clear communication skills.
- Prepare a portfolio of work that reflects a high level of conceptual engagement, knowledge and technical skills that demonstrates acceptable competencies for the AFA.

Sugg. Term	Seq #	Course ID	Course Title	Cr .	Term Offered	Prereq(s)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	ART 160	2-D Design	3	F, Sp		
	3	ART 162	Drawing I	3	F, Sp, Su		
	4	GCT 100	Design Technology I	1	F, Sp		
	5	GCT 115	Design & Layout I	3	F, Sp		
	6	GCT 151	Art & Illustration I	3	F, Sp		
	7	GCT 161	Creative Imaging I	3	F, Sp		
1st Spring	8	ART 142	Typography	3	Sp		ART 143
	9	ART 158	American Art	3	Sp		ART 159
	10	GCT 131	Type & Publishing I	3	Sp		
	11	GCT 155	Environmental Graphic Design I	3	Sp	Corequisite GCT 151	
	12	MED 160	Basic Photography	3	F, Sp, Su		
2nd Fall	13	ENG 161	College Writing	3	F, Sp, Su	ENG 085 or Placement	
	14	GCT 215	Design & Layout II	3	F	GCT 115	
	15	GCT 231	Type & Publishing II	3	F	GCT 131	
	16	GCT 255	Environmental Graphic Design II	3	F	GCT 155	
	17	Elective	Natural Science Elective	4	F, Sp, Su		Page 30 Column V
2nd Spring	18	ENG 164	Advanced Composition	3	F, Sp, Su	ENG 161	ENG 165
	19	GCT 251	Art & Illustration II	3	Sp	GCT 151	
	20	GCT 261	Creative Imaging II	3	Sp	GCT 161	
	21	MTH 161	Modern College Mathematics	3	F, Sp, Su	MTH 052, 052A or Placement	MTH 157
	22	PSY 160	General Psychology	3	F, Sp, Su		Page 30 Column III

Total Program Credits

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