

Business Administration, AA

School of Business

The associate of arts, business administration degree is designed primarily for those students who plan to transfer to a Pennsylvania Transfer and Articulation Oversight Committee (TAOC) four-year institution and are interested in majoring in an area of business such as accounting, finance, international business, general management, marketing and sales, human resource management or business information systems.

Note that although we offer ACC, BUS, ECN, FIN and MKT courses in online and face-to-face formats, many of these courses are not offered in multiple formats each semester. It is important to work with your advisor to find out which courses will be offered in your preferred format.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Transfer to a bachelor's degree program in a business discipline.
- Exhibit effective written and oral communication skills.
- Demonstrate knowledge of the practice of accounting, economics, finance, management and marketing, and the applications of these topics in the business environment.
- Use problem-solving and decision-making skills to appraise and evaluate business practices.
- Recognize ethical and global dimensions in business practice and how business integrates social responsibility into their ongoing operations.

Sugg. Term	Seq #	Course ID	Course Title	Cr .	Term Offered	Prereq(s)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	CPT 150	Microcomputer Concepts	3	F, Sp, Su		
	3	ENG 161	College Writing	3	F, Sp, Su	ENG 085 or Placement	
	4	MTH 157	College Algebra	3	F, Sp, Su	MTH 100, MTH 100A or Placement	
	5	ACC 155	Accounting I	3	F, Sp, Su	MTH 050, MTH 050A or Placement	
	6	BUS 158	Principles of Management	3	F, Sp, Su		
1st Spring	7	HUM 156	Critical Thinking	3	F, Sp, Su		
	8	ACC 156	Accounting II	3	F, Sp, Su	ACC 155	
	9	ENG 164	Advanced Composition	3	F, Sp, Su	ENG 161	
	10	BUS 205	Business Law	3	F, Sp, Su		
	11	Elective	Natural Science Elective	4	F, Sp, Su		Page 29 Column V
2nd Fall	12	BUS 245	Principles of Marketing	3	F, Sp, Su		
	13	FIN 220	Business Finance	3	F, Sp, Su	ACC 155 or 165	
	14	BUS 244	Business Statistics	3	F, Sp, Su	MTH 052, 052A or Placement	
	15	BUS 250	Calculus for Business	3	F, Sp, Su	MTH 157	
	16	ECN 255	Macroeconomics	3	F, Sp, Su	MTH 052, MTH 052A or Placement	
	17	Elective	Social Science Elective	3	F, Sp, Su		Page 29 Column III
2nd Spring	18	SPC 155	Effective Speech	3	F, Sp, Su		SPC 156
	19	BUS 288	Business Analytics	3	F, Sp, Su	FIN 220	
	20	ECN 256	Microeconomics	3	F, Sp, Su	MTH 052, MTH 052A or Placement	
	21	Elective	Humanities Elective	3	F, Sp, Su		Page 29 Column II
	22	Elective	Natural Science Elective	4	F, Sp, Su		Page 29 Column V

Total Program Credits

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