

## Business, AAS

### ENTREPRENEURSHIP

#### School of Business

The Business Entrepreneurship AAS program provides students with an introduction to business and the basic principles of management and emphasizes the skills needed to operate and administer a small business enterprise.

#### Career Opportunities

Graduates of the Business Entrepreneurship AAS program may find employment as assistant managers, junior department heads, administrative assistants and front-line supervisors in small businesses. Job opportunities will be available in small businesses, nonprofit organizations, and in franchise ownership and management.

#### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Exhibit effective written and oral communication skills.
- Demonstrate knowledge of the business environment.
- Demonstrate proficiency with the core principles of small business theory and practice.
- Practice effective problem-solving and decision-making skills.
- Recognize ethical and global dimensions in business practice.

Sugg. Term	Seq #	Course ID	Course Title	Cr .	Term Offered	Prereq(s)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	CPT 150	Microcomputer Concepts	3	F, Sp, Su		
	3	BUS 140	Introduction to Business	3	F, Sp, Su		
	4	BUS 120	Mathematics of Business	3	F, Sp, Su	MTH 050, 050A or Placement	
	5	ENG 161	College Writing	3	F, Sp, Su	ENG 085 or Placement	
	6	FIN 155	Personal Finance	3	F, Sp, Su		
1st Spring	7	ACC 165	Accounting for Managers	3	F, Sp, Su	MTH 050, 050A or Placement	ACC 155
	8	BUS 158	Principles of Management	3	F, Sp, Su		
	9	BUS 205	Business Law	3	F, Sp, Su		
	10	ECN 256	Microeconomics	3	F, Sp, Su	MTH 052, 052A or Placement	
	11	ENG 163	Business Communication	3	F, Sp, Su	ENG 161	ENG 164
2nd Fall	12	ACC 120	QuickBooks	1	F, Sp, Su		
	13	BUS 188	Social Media in Business	3	F, SP, Su		
	14	BUS 245	Principles of Marketing	3	F, Sp, Su		
	15	BUS 260	Small Business Management	3	F, Sp, Su		
	16	FIN 220	Business Finance	3	F, Sp, Su	ACC 155 or ACC 165	
	17	SPC 155	Effective Speech	3	F, Sp, Su		SPC 156
2nd Spring	18	BUS 240	Techniques of Selling	3	F, Sp, Su		
	19	BUS 262	Entrepreneurship	3	F, Sp		
	20	FIN 266	Financial Statement Analysis	3	F, Sp, Su	FIN 220	
	21	RLS 209	Real Estate Finance	3	F, Sp		
	22	BUS 296	Business Strategy	3	F, Sp, Su	45 Credits in Business AAS	

Total Program Credits

62