

## 4-Year Sample Transfer Degree Map Westmoreland AA Business Administration to RMU BS Marketing



Westmoreland Coursework - Total Transferred Credits: 65 First Year - Freshman									
RMU Equivalent	Course #	Westmoreland Course Name	Crdt	RMU Equivalent	Course #	Westmoreland Course Name	Crdt		
FYSP 1000	PDV 101	First Year Seminar	1	HUMA 1010	HUM 156	Critical Thinking	3		
INFS 1020	CPT 150	Microcomputer Concepts	3	ACCT 2030	ACC 156	Accounting II	3		
CSEN 1010	ENG 161	College Writing	3	CSEN 1020	ENG 164	Advanced Composition	3		
Open Elective	MTH 157	College Algebra	3	BLAW 2000	BUS 205	Business Law I	3		
Open Elective	ACC 155	Accounting I	3	Open Elective	Elective	Natural Science with Lab	4		
MGMT 2000	BUS 158	Principles of Management	3						
TOTAL TRANSFER CREDITS			16	TOTAL TRANSFER CREDITS			16		

Second Year - Sophomore								
2nd Fall				2nd Spring				
RMU Equivalent	Course #	Westmoreland Course Name	Crdt	RMU Equivalent	Course #	Westmoreland Course Name	Crdt	
MARK 2000	BUS 245	Principles of Marketing	3	CSCM 1030	SPC 155	Effective Speech	3	
FINA 3000	FIN 220	Business Finance	3	Business Elect.	BUS 288	Business Analytics	3	
STAT 2110	BUS 244	Business Statistics	3	ECON 1030	ECN 256	Microeconomics	3	
MATH 2040	BUS 250	Calculus for Business	3	ENGL Elect.	Elective	Hum. Elect. (ENG 240,255, 276	3	
ECON 1020	ECN 255	Macroeconomics	3	Nat. Sci. Elective	Elective	Natural Science Elective	3	
Core Elective	Elective	Soc. Sci. El. (Restrict: HIS,POL,PSY, SOC)	3					
TOTAL TRANSFER CREDITS			18	TOTAL TRANSFER CREDITS			15	

RMU Coursework - Total Remaining Credits: 56 Credits Third Year - Junior								
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt	
CSCM	2040	Prof. Comm. in Workplace	3	PSCY	1010	General Psychology	3	
		Open Elective	3	MARK	2050	A Career in Marketing	1	
ACCT	2060	Managerial Accounting	3	MARK	3700	Marketing Research	3	
MGMT	2025	Cloud Computing for Business	1			Bus. Admin. Elect.	3	
MGMT	2200	Entrepreneurship & Innovation	3	MARK	3050	International Business	3	
TOTAL			13	TOTAL			13	

Fourth Year - Senior								
Fall Semester				Spring Semester				
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt	
HIST/POLS		History OR Poli. Sci. Elective	3	MGMT	4850	Strategic Management	3	
MARK	3800	The Psychology of Selling	3	MARK	4265	CRM & Marketing Analytics	3	
MARK	3900	Consumer Behavior	3	MARK	4850	Strat. Mark. Mgmt.	3	
MARK		Marketing Elective	3	ACCT		Accounting Elective	3	
		Bus. Admin. Elect.	3			Bus. Admin. Elect.	3	
TOTAL			15	TOTAL			15	

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

RMU Provost Initials: \_\_\_\_\_

Westmoreland Provost Initials: