#### Westmoreland County Community College Text Messaging Terms of Use

Effective Date: July 1,2025

Westmoreland County Community College ("Westmoreland," "we," or "us") offers text messaging (SMS) as a method of communication with students, prospective students, and other individuals engaging with the College. By opting in to receive text messages from Westmoreland, you agree to the following Terms of Use.

### 1. Consent to Receive Text Messages

By voluntarily providing your mobile number and opting in to receive messages, you give Westmoreland express written consent to send you informational text messages. These may include, but are not limited to:

- Admissions updates
- Enrollment and registration deadlines
- Financial aid opportunities and notices
- Class schedule reminders
- College closures or emergencies
- Student services and event notifications

Your consent is not a condition of enrollment or attendance at Westmoreland.

### 2. Message Frequency

Message frequency will vary based on your relationship to the College and your selected communication preferences. You may receive up to ten [10] messages per month, depending on department activity and deadlines. This does not include text conversations that you initiate.

# 3. Opting Out

You may opt out of text messages at any time by replying **STOP** to any message. After doing so, you will no longer receive text messages from Westmoreland at that number. You may also contact [the college information center at 724-925-4000 to manage your preferences.

# 4. Help and Support

For help, reply **HELP** to any message or contact helpdesk@westmoreland.edu] for assistance.

## 5. Costs and Charges

Standard **message and data rates may apply** from your wireless provider. Westmoreland is not responsible for any charges imposed by your carrier or any issues related to network availability or delivery delays.

# 6. Supported Carriers

Westmoreland's texting service is supported by major U.S. carriers. However, delivery is not guaranteed and may be impacted by network coverage, outages, or carrier policies.

### 7. Privacy and Data Protection

Westmoreland complies with the **Family Educational Rights and Privacy Act (FERPA)** and **applicable Pennsylvania privacy laws**. Your personal information, including your phone number, will only be used to support college-related communication and will not be sold or shared with third parties, except:

- With vendors contracted to provide texting services on behalf of the College
- When required by law, subpoena, or court order

Please refer to our Privacy Policy for additional information.

### 8. Appropriate Use

Text messaging is for official Westmoreland communication only. Do not share confidential, personal, or sensitive information via text, including Social Security numbers, passwords, or financial data.

# 9. Eligibility

Text message communication is intended for individuals **13 years of age or older**. If you are under 18, you must obtain parental or guardian consent before opting in.

### 10. Changes to These Terms

Westmoreland reserves the right to modify these Terms of Use at any time. Updates will be posted to [www.westmoreland.edu]. Continued use of the service constitutes your acceptance of the revised terms.

#### **Contact Information**

For questions about these Terms of Use or our texting services, please contact:

#### Westmoreland County Community College

Information Center Email: infocenter@westmoreland.edu Phone: 724-925-4000 Website: <u>https://www.westmoreland.edu</u>