

Westmoreland AA Business Administration to RMU BSBA Marketing



Westmoreland Degree Requirements			RMU Degree Requirements Equivalencies			
WESTMORELAND COURSEWORK			RMU UNIVERSITY CORE REQUIREMENTS			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ENG	161	College Writing	CSEN	1010	Reading & Writing Strategies	3
ECN	255	Macroeconomics	ECON	1020	Principles of Macroeconomics	3
ECN	256	Microeconomics	ECON	1030	Principles of Microeconomics	3
ENG	164	Advanced Composition	CSEN	1020	Argument & Research	3
SPC	155	Effective Speech	CSCM	1030	Public Speaking & Persuasion	3
HUM	156	Critical Thinking	HUMA	1010	Humanities: Art and Music	3
ENG	___	Humanities Elective(Restrict to Literature)	ENGL	___	Literature Elective	3
BUS	145	Excel for Business Environment	INFS	1020	Fundamentals of Info Technology	3
BUS	250	Calculus for Business	MATH	2040	Finite Mathematics & Applied Calculus	3
SOC	___	SOSC Elective (Restrict to SOC)	SOCI	1010	Principles of Sociology	3
___	___	Natural Science Elective	___	___	Natural Science Elective (4)*	3
PDV	101	First Year Seminar	FYSP	1011	Transition: College to Career	1
WESTMORELAND COURSEWORK			RMU BUSINESS CORE REQUIREMENTS			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ACC	156	Accounting II	ACCT	2030	Introduction to Financial Accounting	3
BUS	205	Business Law I	BLAW	2000	Law, Business, and Society	3
FIN	220	Business Finance	FINA	3000	Principles of Business Finance	3
BUS	245	Principles of Marketing	MARK	2000	Marketing in an Interconnected World	3
BUS	158	Principles of Management	MGMT	2000	Management Theory and Practice	3
BUS	244	Business Statistics	STAT	2110	Statistics	3
WESTMORELAND COURSEWORK			RMU NON-BUSINESS ELECTIVES			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
BUS	278	Data Analytics	___	___	Non-Business Elective	3
MTH	157	College Algebra	___	___	Non-Business Elective	3
ACC	155	Accounting I	___	___	Non-Business Elective	3
Elective	___	Natural Science with Lab (4)	___	___	Non-Business Elective	4
RMU REMAINING COURSEWORK (Degree Requirements = 120 Credits)						
Designation	Course #	Course Title	Designation	Course #	Course Title	
CSCM	2040	Prof. Comm. in Workplace	PSYC	1010	General Psychology	
HIST/POLI	___	History OR Political Science Elective	ACCT	2060	Managerial Accounting	
MARK	2300	Creating Wrkplce & Personal Value	MGMT	2025	Cloud Computing for Business (1 credit)	
MGMT	3050	International Business	MARK	2050	Career in Marketing (1 credit)	
MARK	___	Marketing Elective**	MGMT	4850	Strategic Management	
MARK	___	Marketing Elective**	MARK	3700	Marketing Research	
___	___	Business Elective 3000-4000 level**	MARK	3800 / 3150	The Psych of Selling OR Principles of Channel Mgmt	
___	___	Business Elective 3000-4000 level**	MARK	3900	Consumer Behavior	
___	___	Business Elective 3000-4000 level**	MARK	4265	CRM and Marketing Analytics	
___	___	Business Elective 3000-4000 level**	MARK	4850	Strategic Marketing Management	

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

*1 credit from 4 credit course not applied to degree.

**See [here](#) for course options.

TOTAL WESTMORELAND CREDITS APPLIED	65
TOTAL RMU CREDITS REMAINING	56

For more information or to speak with an RMU Transfer Counselor, contact the [RMU Admissions Office](mailto:admissions@rmu.edu) at admissions@rmu.edu.